



Enterprise Mapping

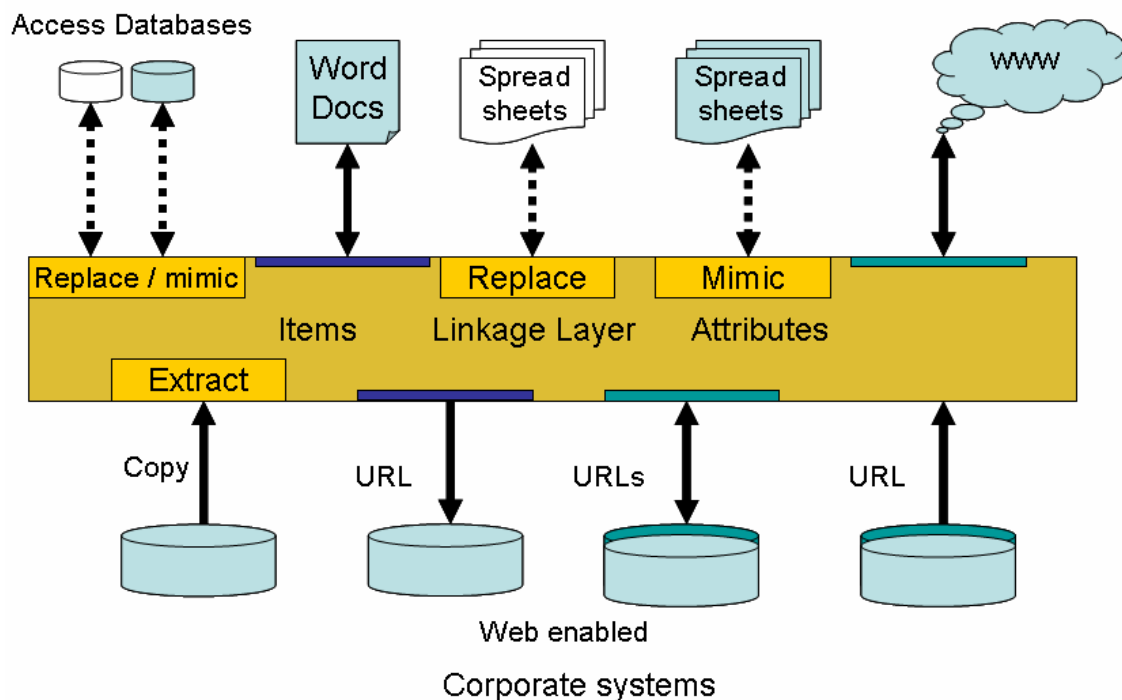
Capturing an organisation's current goals, strategies, structures, projects, information holdings, systems and infrastructure in a single map provides an excellent launch-pad for gaining understanding of the impact of future initiatives. Without an enterprise map, organisations risk wasting time, effort and money, frustrating staff and customers, and not having a clear picture of the current and future situation.

Who Needs Enterprise Mapping?

- Do your employees have trouble finding out the whos, whys, whats and wheres of your organisation?
- Are you embarking on a change program without a known baseline?
- Do you need better visibility of the requirements your projects are supposed to meet, and how they are tracking to meet those needs?
- Are you issuing complex Requests For Tender without full traceability to your organisation's needs, and traceability of the results achieved?

What is Enterprise Mapping?

Enterprise mapping is a solution (combining services and software) that can add a linking layer across your data holdings (covering human, physical and information assets) to allow users to more quickly and readily understand the organisation, the items important to it and their relationships. This solution is summarised in the following diagram:



Components of Enterprise Mapping

- IBM Rational requirements management system
- Third-party add-ons
- Implementation consulting and services
- Administrative support team

Rational. software

Enterprise Mapping Benefits

- Saves employees' time locating information and understanding your organisation
- Demonstrates good governance through end-to-end audit trails
- Mitigates project overruns and failures caused by scope creep, poorly understood requirements, and poor communication
- Provides a planning and feedback framework for complex roll-outs

Enterprise Mapping Features

- Provides a data-driven foundation and common access point to your corporate structures, goals, systems, information holdings and much more
- Allows explicit links to be created between any items
- Links deep into documents to provide a single source of the 'truth'
- Supports bi-directional links to existing web-enabled systems
- Provides project governance support through requirements management

Clear Lead is a leading professional services organisation, providing consulting, solutions and project management services. Our aim is to improve our clients' performance through the application of knowledge, experience and technology. We deliver clear leadership, characterised by effective consultation, communication and collaboration. Clear Lead is an IBM business partner.

Clear Lead Characteristics

100% of our surveyed clients say we improved their staff performance
100% of our surveyed clients say we demonstrate leadership
Principal consulting supervision – reduced risk and increased QA
Performance culture – our people are rewarded for successful delivery for our clients
100% Australian and employee owned – we value each \$ like you do

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